

Mohamed Amin

UI/UX Designer

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Summary

Detail-oriented UI/UX Designer with expertise in creating intuitive, user-centered interfaces for web and mobile platforms. Proficient in user research, wireframing, prototyping, and usability testing. Skilled in using Figma, Sketch, Adobe XD, and responsive design principles to create functional, visually appealing designs that drive user engagement and enhance performance. Adept at collaborating with cross-functional teams and translating business requirements into seamless, engaging digital experiences.

Experience

Enozom — (Full Time) 📅 Dec 2025 - present

- Designed end-to-end user experiences for web and mobile applications, covering user flows, wireframes, high-fidelity UI, and interactive prototypes using Figma.
- Collaborated closely with product managers, developers, and QA teams to translate business requirements into scalable, user-centered design solutions.
- Created and maintained design systems and reusable UI components, ensuring visual consistency and faster development cycles across products.

Pimula Agency — (Full Time) Here is [Pimula Website](#) 📅 Aug 2023 - Dec 2025

- Designed and iterated user interfaces for web and mobile applications, improving usability and user engagement.
- Collaborated cross-functionally with developers and product managers to align design solutions with business goals and ensure efficient implementation of user-centered designs, resulting in seamless user experiences and timely project delivery.

EverShare — (Part Time) 📅 Mar 2024 - May 2025

- Collaborated with cross-functional teams to design and deliver intuitive, user-friendly interfaces for enterprise-level software, resulting in a 20% increase in user satisfaction and a 15% reduction in support tickets
- Designed and implemented responsive user interfaces for web and mobile applications, enhancing usability and accessibility, which contributed to a 30% increase in user satisfaction scores.

Featured Project

Naqla Official Driver App 🔗 [Check Project](#)

- Designed and optimized mobile-first UI/UX for a logistics driver app, streamlining task management, route tracking, and real-time communication for 10,000+ users.
- Developed design system components (buttons, icons, typography) for consistent cross-platform experiences, cutting design-to-development handoff time by 30%.
- Conducted user research (surveys, interviews) and usability testing to identify driver pain points, implementing solutions that improved task completion rates by 35%.
- Collaborated with product managers and developers to translate business requirements into interactive prototypes (Figma), reducing development iteration time by 25%.

AL Qasr Real Estate 🔗 [Check Project](#)

- Led end-to-end UI/UX design for a high-end real estate platform, delivering user-centered solutions that enhanced property discovery for luxury buyers.
- Developed visual identity (logos, typography, color systems) aligned with luxury aesthetics, increasing brand consistency across digital/print assets.
- Conducted competitive analysis and user personas to optimize IA, resulting in a 30% reduction in bounce rates on mobile devices.
- Spearheaded cross-functional collaboration with developers and stakeholders, translating wireframes (Figma) into pixel-perfect interfaces, improving client engagement by 35% post-launch.

Stanly Egypt Travel Agency 🔗 [Check Project](#)

- Directed end-to-end UI/UX design for Stanly Egypt's digital platform, focusing on user-centered workflows and cross-device compatibility to enhance customer engagement.
- Revitalized brand identity by creating consistent visual systems (typography, color schemes, iconography) across web and mobile platforms, improving brand recognition by 25%.
- Developed wireframes and high-fidelity prototypes (Figma) to streamline user journeys, resulting in a 20% increase in conversion rates during A/B testing.

Pirelli Mobile App 🔗 [Check Project](#)

- The Pirelli app enables users to stay informed and manage their tire requirements effectively. Users can access up-to-date news, locate reliable dealers in their vicinity, and explore convenient purchasing options—all through a single platform.
- Led the end-to-end UI/UX design for the Pirelli app, focusing on delivering a seamless user experience for managing tire needs, accessing real-time news, and exploring purchase options.
- Integrated visual design elements, such as engaging icons and graphics, to enhance brand identity while maintaining a user-friendly interface.
- Developed user flows to streamline tire purchasing, dealer location, and access to the latest news, improving overall user engagement.

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Skills & Tools

Design

[User Interviews](#) [Web Design](#) [Mobile Design](#) [Design System](#) [Testing](#) [wireframes](#) [Prototyping](#) [Information Architecture](#)
[Design Handoff](#) [Empathy Mapping](#) [Interaction Design](#) [Market Research](#) [Mind Mapping](#) [Mockups](#)

Tools & Softwares

[Figma](#) [Adobe XD](#) [Illustrator](#) [Photoshop](#) [Notion](#) [Rotato](#) [Maze](#) [Figma](#)

Soft Skills

[Communication](#) [presentation](#) [Team Player](#) [problem Solving](#) [Time Management](#) [Adaptability](#) [innovation](#) [collaboration](#)
[creativity](#) [Responsibilities](#)

AI TOOLS

[Chat GPT](#) [Microsoft Bing AI](#)

Languages

[English \(fluent\)](#) [Arabic\(native\)](#)